



UNIVERSITY OF MISSOURI-ST. LOUIS

Senate

8001 Natural Bridge Road  
St. Louis, Missouri 63121-4499  
Telephone: (314) ~~553-5250~~  
516-6769

M E M O R A N D U M

TO: The Senate

FROM: Dr. Lois Pierce, Senate Chairperson *LP/pma*

DATE: October 4, 1995

The 1995-96 Senate is scheduled to meet at 3 p.m. on Tuesday, October 10, in 126 J. C. Penney. The agenda follows:

- I. Approve minutes from previous meeting (action item)
- II. Report from the Chairperson -- Dr. Lois Pierce
- III. Report from the Chancellor -- Vice Chancellor Roosevelt Wright for Chancellor Blanche Touhill
- IV. Report from the Faculty Council -- Dr. Charles Larson
- V. Report from the Intercampus Faculty Council -- Dr. Susan Feigenbaum
- VI. Report from the Student Government Association -- Ms. J. Elizabeth Titlow
- VII. Committee reports:
  - A. Curriculum and Instruction (action items, see enclosed) -- Dr. Lawrence Friedman
  - B. Budget and Planning -- Vice Chancellor James Krueger for Chancellor Blanche Touhill
  - C. Committee on Committees (election) -- Dr. William Gary Bachman
  - D. Physical Facilities and General Services (written report, see reverse) -- Dr. Lawrence Barton
- VIII. Other business

REPORT FROM THE SENATE COMMITTEE ON PHYSICAL FACILITIES AND GENERAL SERVICES

- The Emergency Plan for the campus. Apparently St. Louis County will provide a plan for us which will include participation by the Highway Patrol, the Red Cross, Lambert Airport among others. The target for completion of the plan is January 1996.
- Another issue raised as a future agenda item was the status of possible renovation of the South Campus Auditorium.

Mr. Roesslerer gave a progress report on the activities of the new department Institutional Safety. The department comprises the locksmiths, Environmental Health and Safety, Parking and Transportation, Emergency Vehicle Drivers and the Police. Of the recent hires in the Police Department, 70% have college degrees and 10 - 20 years of experience. A new bike patrol is being established and training is to start soon. A new computerized parking system was being developed. It had been taking 6-9 months for traffic appeals to be heard. Closed circuit TV will be installed in parking garages C, D and N and at the Residence Halls, the new convenience center on the South Campus and in the computer building. Cooperation with Normandy police is not good but with Belnor, Cool Valley and Bel Ridge, which has the fraternity houses, it is good.. The police will have new communication equipment that will operate better in buildings.

Mr. Schuster reported that work on the median along Natural Bridge Road in front of the campus is being done by St. Louis County. The campus has agreed to maintain it once it has been improved. Planters will be installed. The shuttle is working well and participation is up by 75%. A new shuttle between lot K and lot Q, established because of the major construction around the Science Complex, has seen very light usage - only 12-15 riders per day. Mr Schuster gave a report on the Campus Master Plan. A consultant has been hired to design the road system. Bike paths will be included and the new system will be coordinated with the parking garages. Phase I will be the relocation of West Drive, from the Center for Molecular Electronics to Natural Bridge Road. Other activity includes the replacement of roofs on the South Campus. A South Campus Convenience Store will be established in the kitchen of the former Marillac College. Alcohol and tobacco products will not be available, otherwise it will resemble a *Quick Shop*.

REPORT FROM THE SENATE COMMITTEE ON CURRICULUM AND INSTRUCTION  
September 27, 1995

I. The Committee has effected the course additions/  
changes/eliminations noted below:

History 30	add	"The Ancient World"	3 hours
History 192	drop	"Historiography and Historical Method"	3 hours
Art History 217	add	"Topics in African Art"	3 hours
Biology 140	change prerequisite	"Female Sexuality"	3 hours
Psychology 140	change prerequisite	"Female Sexuality"	3 hours
Biology 231	add	"Undergraduate Internship in Biotechnology"	1-4 hours
History 6	drop	"Honors American Civilization"	3 hours
History 100	drop	"Topics in History"	1-3 hours
History 105	drop	"History of the Family in the United States"	3 hours
History 109	drop	"War and Society in the Modern World: 1415 to the Present"	3 hours
History 110	drop	"United States in Vietnam"	3 hours
History 112	drop	"America in World Affairs"	3 hours
History 130	drop	"Ancient Civilization"	3 hours
History 144	drop	"Christianity: Jesus to Martin Luther"	3 hours
History 155	drop	"Slavic Civilization"	3 hours
History 162	drop	"The Chinese Revolution: Readings in Chinese Literature"	3 hours
History 168	drop	"Photohistory"	3 hours
History 201	change number, prerequisite	"History of Women in Comparative Cultures"	3 hours

History 202	change number, prerequisite	"Black History in the United States"	3 hours
History 203	add	"U.S. Social Movements in the 20th Century"	3 hours
History 204	drop	"The History of the American Labor Movement"	3 hours
History 207	change number, prerequisite	"History of Missouri"	3 hours
History 211	change number, prerequisite	"Sport and Society"	3 hours
History 220	change number	"History of Feminism in Western Society"	3 hours
History 241	add	"European Social History to 1715"	3 hours
History 242	add	"European Social History Since 1715"	3 hours
History 243	add	"Western Legal System to 1800"	3 hours
History 244	add	"War and Society in Pre-Industrial Europe"	3 hours
History 262	add	"Modern History of the Pacific Rim"	3 hours
Political Science 258	change prerequisite	"African Politics"	3 hours

II. The Committee wishes to report that it has approved minor "housekeeping" changes to degree requirements for the following:

B.A. in Communication (to simplify and consolidate recent course changes and additions)

Bachelor of Music; B.A. in Music; all Music degree programs (to add the piano proficiency requirements, which were inadvertently omitted)

B.A. in History (2 proposals)

(to add a new course and drop a course that has been eliminated)

(to change from the 192/393  
sequence of 6 units to 393  
only, 5 units)

- III. The Committee recommends Senate approval for the following (see attached):
- A. Change in degree requirements: B.A. in Communication
  - B. Change in minor: Minor in Communication
  - C. New degree program: Master's in Social Work  
(Copies of the full proposal are on reserve in the Thomas Jefferson and Education libraries.)

(end)

SENATE PROPOSAL FORM FOR (check one): (X) CHANGE IN DEGREE REQUIREMENTS  
 ( ) CHANGE IN MINOR  
 ( ) CHANGE IN CERTIFICATE PROGRAM  
 (See Instructions on Reverse)

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 initials/date

ROUTING:  
 Academic Affairs BHR/18-28-95  
 Graduate School  
 (if applicable) \_\_\_\_\_  
 Senate C&I Jma/19-27-95  
 Senate \_\_\_\_\_  
 Academic Affairs \_\_\_\_\_

Page 1 of 8

Communication Department

Signed: M. Murray 3-7-95  
 Department Chair Date

Arts & Sciences School or College

Signed: Martin Sage/JC 5/2/95  
 Dean Date

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? (X) no ( ) yes--list departments and secure sign-offs

Page number(s) 90 and year 1994-95 of most recent Bulletin listing.

Current Bulletin listing:	Proposed Bulletin listing:	Rationale:
Bachelor of Arts in Communication Majors must complete a minimum of 36, but not more than 45, hours in communication courses. At least 24 of these hours must be taken at UM-St. Louis. Each major must take at least six hours of communication courses numbered 200-299 and at least six hours of communication courses numbered 300-399. Every major must complete the requirements for an emphasis area as described following.  Emphasis Areas Three emphasis areas are available: General Communication, Communication Theory and Rhetoric, and Mass Communication.	Bachelor of Arts in Communication Majors must complete a minimum of 36, but not more than 45 hours in communication courses. At least 18 of these hours must be taken at UM-St. Louis. Each major must take at least six hours of communication courses numbered 200-299 and at least six hours of communication courses numbered 300-399. Every major must complete the requirements for an emphasis area as described below.  Emphasis Areas Two emphasis areas are available: Communication Theory and Rhetoric and Mass Communication.  Required courses for All Majors 40, Introduction to Public Speaking 135, Communication Theory 194, 196, 197, 198 (at least three hours of practicum courses) or 393, 394, 396, 397 (or at least three hours of Internship courses.)	The department feels a need to streamline its requirements. By only having two emphasis areas, we believe that the students will have a better focus. The general emphasis area has become somewhat superfluous as virtually no students are graduated with this emphasis.

SENATE PROPOSAL FORM FOR (check one):  CHANGE IN DEGREE REQUIREMENTS  
 CHANGE IN MINOR  
 CHANGE IN CERTIFICATE PROGRAM  
 (See Instructions on Reverse)

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 initials/date

ROUTING:  
 Academic Affairs WJH / S. OS 9/  
 Graduate School \_\_\_\_\_  
 (if applicable) \_\_\_\_\_  
 Senate C&I \_\_\_\_\_  
 Senate \_\_\_\_\_  
 Academic Affairs \_\_\_\_\_

Page 2 of 8

Communication  
 Department

Signed: [Signature] 3-7-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed: \_\_\_\_\_  
 Dean Date

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change?  no  yes--list departments and secure sign-offs

Page number(s) 90 and year 1994-95 of most recent Bulletin listing.

Current <u>Bulletin</u> listing:	Proposed <u>Bulletin</u> listing:	Rationale:
<p>Required Courses for All Majors            Communication 40, Introduction to            Public Speaking            Communication 135, Communication            Theory            Communication 194, 197, 198 (at            least three hours of Practicum            courses.)</p> <p>Emphasis Area Requirements In addition to the above required course work, majors must complete the requirements specified below for one of the following emphasis areas:</p> <p>I General Communication            In addition to the required courses for all majors, students must take the following:</p>	<p>Emphasis area Requirements            In addition to the above required course work, majors must complete the requirements specified below for one of the following emphasis areas:</p> <p>I Communication Theory and Rhetoric            In addition to the required courses for all majors, students must take the following:</p> <p>a. 230, Small Group Communication            b. Twelve additional hours in Communication Theory and Rhetoric            c. One of the following Mass Communication courses:                50, Introduction to Mass Media                70, Introduction to Cinema                110, Introduction to Radio and Television Broadcasting            d. Plus 9-18 hours from any area or areas in the communication department.</p>	<p>SEN: 7/88</p>

SENATE PROPOSAL FORM FOR (check one):  CHANGE IN DEGREE REQUIREMENTS  
 CHANGE IN MINOR  
 CHANGE IN CERTIFICATE PROGRAM  
 (See Instructions on Reverse)

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ROUTING:  
 Academic Affairs MA 1.8.289  
 Graduate School \_\_\_\_\_  
 (if applicable) \_\_\_\_\_  
 Senate C&I \_\_\_\_\_  
 Senate \_\_\_\_\_  
 Academic Affairs \_\_\_\_\_

Page 3 of 8

Communication  
 Department

Signed: W. Murray 3-7-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed: \_\_\_\_\_ Date \_\_\_\_\_  
 Dean

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change?  no  yes--list departments and secure sign-offs

Page number(s) 90 and year 1994-95 of most recent Bulletin listing.

Current <u>Bulletin</u> listing:	Proposed <u>Bulletin</u> listing:	Rationale:
a. Three additional hours in Communication Theory and Rhetoric b. One of the following Mass Communication courses: 50, Introduction to Mass Communication 70, Introduction to Cinema 110, Introduction to Radio and Television Broadcasting c. Three additional hours in Mass Communication d. Plus 18-27 hours from any area or areas in the communication department.  II Communication Theory and Rhetoric In addition to the required courses for all majors,	II. Mass Communication In addition to the required courses for all majors, students must take the following: a. 50, Introduction to Mass Media 70, Introduction to Cinema 110, Introduction to Radio and Television Broadcasting b. Nine additional hours in Mass Communication c. Plus 9-18 hours from any area or areas in the communication department.  Bachelor of Arts in Communication with Certification in Secondary Education In addition to the requirements for the B.A. in Communication and general requirements set by the School of Education, students must meet the state requirements for certification.  The B.A. and certification for grades 7-12 can be	



SENATE PROPOSAL FORM FOR (check one): (x) CHANGE IN DEGREE REQUIREMENTS  
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 ( ) CHANGE IN CERTIFICATE PROGRAM  
 (See Instructions on Reverse)

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ROUTING:  
 Academic Affairs MS/S  
 Graduate School \_\_\_\_\_  
 (if applicable) \_\_\_\_\_  
 Senate C&I \_\_\_\_\_  
 Senate \_\_\_\_\_  
 Academic Affairs \_\_\_\_\_

Page 4 of 8

Communication Department

Signed: W. J. Murray 3-7-95  
 Department Chair Date

Arts & Sciences School or College

Signed: \_\_\_\_\_ Date

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? (X) no ( ) yes--list departments and secure sign-offs

Page number(s) 91 and year 1994-95 of most recent Bulletin listing.

Current Bulletin listing:	Proposed Bulletin listing:	Rationale:
<p><i>Students must take the following:</i></p> <p>a. Communication 230, Small Group Communication</p> <p>b. Twelve additional hours in Communication Theory and Rhetoric</p> <p>c. One of the following Mass Communication courses:            50, Introduction to Mass Media            70, Introduction to Cinema            110, Introduction to Radio and Television Broadcasting</p> <p>d. Plus 9-18 hours from any area or areas in the communication department.</p> <p>III Mass Communication            In addition to the required courses for all majors, students must take the following:</p>	<p>completed by taking a minimum of 39 hours in communication, selected according to departmental recommendations. The B.A. and certification for grades 7-9 can be obtained by taking 36 hours in communication, selected according to departmental recommendations.</p> <p>Requirements of the School of Education include courses in professional education and English 262, The Curriculum and Methods of Teaching English (same as SEC ED 232).</p> <p>Departmental Activities, Laboratories and Internships            Curricular projects and activities relevant to student interest and vocational plans are sponsored and advised by the department (debate and forensic, radio club, television/film club).</p>	

SENATE PROPOSAL FORM FOR (check one): (x) CHANGE IN DEGREE REQUIREMENTS  
 ( ) CHANGE IN MINOR  
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 (See Instructions on Reverse)

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ROUTING:  
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 Senate \_\_\_\_\_/  
 Academic Affairs \_\_\_\_\_/

Page 5 of 8

Communication  
 Department

Signed: W. J. Mueary 3-7-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed: \_\_\_\_\_ Date

Communication/Undergraduate Studies/Degree Requirements

Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? (x) no ( ) yes--list departments and secure sign-offs

Page number(s) 91 and year 1994-95 of most recent Bulletin listing.

Current <u>Bulletin</u> listing:	Proposed <u>Bulletin</u> listing:	Rationale:
<p>a. Communication 50, Introduction to Mass Media            Communication 70, Introduction to Cinema            Communication 110, Introduction to Radio and Television Broadcasting</p> <p>b. Nine additional hours from any area or areas in the communication department.</p> <p>Bachelor of Arts in Communication with certification in Secondary Education            In addition to the requirements for the B.A. in Communication and general requirements set by the School of Education, students must meet the state requirements for certification.</p>	<p>In addition to the traditional classroom experience, students receive practical training in the department's laboratory facility: The Lucas Hall Radio/Television/Video Laboratories.</p> <p>Internships at radio and television stations, community agencies, newspapers, public relations, marketing, and advertising firms, and in a variety of business organizations provide unique opportunities for majors to apply their communication studies.</p>	<p></p>

SENATE PROPOSAL FORM FOR (check one):  CHANGE IN DEGREE REQUIREMENTS  
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 (See Instructions on Reverse)

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ROUTING:  
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 Academic Affairs                     

Page 6 of 8

Communication  
 Department

Signed:                      3-7-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed:                                            
 Dean Date

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? (x) no ( ) yes--list departments and secure sign-offs

Page number(s) 91 and year 1994-95 of most recent Bulletin listing.

Current <u>Bulletin</u> listing:	Proposed <u>Bulletin</u> listing:	Rationale:
<p>The department suggests students satisfy the General Communication emphasis area requirements.</p> <p>The General Communication emphasis is recommended for students interested in certification. With this emphasis students can complete the minimum requirements for the B.A. and certification for grades 7-12 by taking a minimum of 39 hours in communication, selected according to departmental recommendations. The B.A. and certification for grades 7-9 can be obtained by taking 36 hours in communication, selected according to departmental recommendations.</p>		

SENATE PROPOSAL FORM FOR (check one):  CHANGE IN DEGREE REQUIREMENTS  
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 (See Instructions on Reverse)

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ROUTING:  
 Academic Affairs 2/17/95  
 Graduate School \_\_\_\_\_  
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 Senate C&I \_\_\_\_\_  
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 Academic Affairs \_\_\_\_\_

Communication  
 Department

Signed: [Signature] 3-7-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed: \_\_\_\_\_ Date \_\_\_\_\_  
 Dean

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change?  no  yes--list departments and secure sign-offs

Page number(s) 91 and year 1994-95 of most recent Bulletin listing.

Current <u>Bulletin</u> listing:	Proposed <u>Bulletin</u> listing:	Rationale:
<p>Requirements of the School of Education include courses in professional education and English 262; The Curriculum and Methods of Teaching English (Same as SEC ED 232).</p> <p>Departmental Activities, Laboratories and Internships            Cocurricular projects and activities relevant to student interest and vocational plans are sponsored and advised by the department (debate and forensic, radio club, television/film club).</p> <p>The department sponsors a summer high school institute, and both a high school and college forensics tournament on the University of Missouri-St. Louis campus.</p>		

SENATE PROPOSAL FORM FOR (check one):  CHANGE IN DEGREE REQUIREMENTS  
 CHANGE IN MINOR  
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 (See Instructions on Reverse)

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ROUTING:  
 Academic Affairs DAI/AS/AS  
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 (if applicable) \_\_\_\_\_  
 Senate C&I \_\_\_\_\_  
 Senate \_\_\_\_\_  
 Academic Affairs \_\_\_\_\_

Communication  
 Department

Signed: [Signature] 3-7-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed: \_\_\_\_\_  
 Dean Date

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change?  no  yes--list departments and secure sign-offs

Page number(s) 91 and year 1994-95 of most recent Bulletin listing.

Current <u>Bulletin</u> listing:	Proposed <u>Bulletin</u> listing:	Rationale:
<p>In addition to the traditional classroom experience, students receive practical training in the department's laboratory facility: the Lucas Hall Radio/Television/Video Laboratories.</p> <p>Internships at radio and television stations, community agencies, newspapers, public relations, marketing, and advertising firms, and in a variety of business organizations provide unique opportunities for majors to apply their communication studies.</p>		

SENATE PROPOSAL FORM FOR (check one): ( ) CHANGE IN DEGREE REQUIREMENTS  
 (X) CHANGE IN MINOR  
 ( ) CHANGE IN CERTIFICATE PROGRAM  
 (See Instructions on Reverse)

T.L.

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Page 1 of 4

ROUTING:  
 Academic Affairs MLT/830-95  
 Graduate School  
 (if applicable) /  
 Senate C&I Jma/9-27-95  
 Senate /  
 Academic Affairs /

Communication  
 Department

Signed: W. Murray 2-15-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed: Martin Page/gc 5/2/95  
 Dean Date

Minors in Communication/Requirements for the minor in General Communication/Communication Theory & Rhetoric/  
 Title of Degree/Minor/Certificate Program Mass Communication

Are other departments likely to be affected by this change? (XX) no ( ) yes--list departments and secure sign-offs

Page number(s) 91 and year 1994-95 of most recent Bulletin listing.

Current <u>Bulletin</u> listing:	Proposed <u>Bulletin</u> listing:	Rationale:
<p>Minors in Communication            Students with majors other than communication may select from three minors to complement their academic and career goals</p> <p>The following conditions apply to all minors: Credit hours in Communication 195, and/or Communication 395, may be substituted for credit hours listed below with written permission of the communication department chairperson.</p> <p>At least nine of the 18 hours required for the minor must be taken at UM-St. Louis.</p> <p>A minimum GPA of 2.5 is required in the minor.</p>	<p>Minors in Communication            Students with majors other than communication may select from two minors to complement their academic and career goals.</p> <p>The following conditions apply to all minors:            Credit hours in Communication 195 and/or Communication 395, may be substituted for credit hours listed below with written permission of the communication department chairperson.</p> <p>At least nine of the 18 hours required for the minor must be taken at UM-St. Louis.</p> <p>A minimum GPA of 2.5 is required in the minor.</p> <p>I Requirements for a minor in Communication Theory and Rhetoric are as follows:</p>	<p>The elimination of the major emphasis area of General Communication, requires that it be eliminated from the minors listing.</p>

SENATE PROPOSAL FORM FOR (check one): ( ) CHANGE IN DEGREE REQUIREMENTS  
 (x) CHANGE IN MINOR  
 ( ) CHANGE IN CERTIFICATE PROGRAM  
 (See Instructions on Reverse)

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ROUTING:  
 Academic Affairs TR / 5-2-95  
 Graduate School \_\_\_\_\_ / \_\_\_\_\_  
 (if applicable)  
 Senate C&I \_\_\_\_\_ / \_\_\_\_\_  
 Senate \_\_\_\_\_ / \_\_\_\_\_  
 Academic Affairs \_\_\_\_\_ / \_\_\_\_\_

Page 2 of 4

Communication  
 Department

Signed: [Signature] 2-15-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed: [Signature] 5/2/95  
 Dean Date

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? (x) no ( ) yes--list departments and secure sign-offs

Page number(s) 91 and year 1994-95 of most recent Bulletin listing.

Current <u>Bulletin</u> listing:	Proposed <u>Bulletin</u> listing:	Rationale:
1) Requirements for the minor in General Communication are as follows: a. One of the following Mass Communication courses: 50, Introduction to Mass Media 70, Introduction to Cinema 110, Introduction to Radio and Television Broadcasting c. Plus three hours from communication courses at the 100 level and nine additional hours in communication at the 200 level or above.	a. 40, Introduction to Public Speaking 135, Communication Theory b. One of the following Communication Theory and Rhetoric courses: 30, Interpersonal Communication I 140, Advanced Public Speaking 141, Business and Professional Speaking c. Plus nine hours from courses in Communication Theory and Rhetoric at the 200 level or above.	
2) Requirements for a minor in Communication Theory and Rhetoric are as follows: a. Communication 40, Introduction to Public Speaking Communication 135, Communication Theory	II Requirements for a minor in Mass Communication are as follows: a. 50, Introduction to Mass Media 110, Introduction to Radio and Television Broadcasting b. One of the following Mass Communication courses: 70, Introduction to Cinema 350, Mass Communication History	

SENATE PROPOSAL FORM FOR (check one): ( ) CHANGE IN DEGREE REQUIREMENTS  
 (x) CHANGE IN MINOR  
 ( ) CHANGE IN CERTIFICATE PROGRAM  
 (See Instructions on Reverse)

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Page 3 of 4

ROUTING:  
 Academic Affairs DH 1/8/95  
 Graduate School \_\_\_\_\_  
 (if applicable) \_\_\_\_\_  
 Senate C&I \_\_\_\_\_  
 Senate \_\_\_\_\_  
 Academic Affairs \_\_\_\_\_

Communication  
 Department

Signed: M. Mazza 2-15-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed: Martin Azepe 5/2/95  
 Dean Date

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? (X) no ( ) yes--list departments and secure sign-offs

Page number(s) 91 and year 1994-95 of most recent Bulletin listing.

Current Bulletin listing:

Proposed Bulletin listing:

Rationale:

b. One of the following Communication Theory and Rhetoric courses:  
 30, Interpersonal Communication I  
 140, Advanced Public Speaking  
 141, Business and Professional Speaking  
 c. Plus nine hours from courses in Communication Theory and Rhetoric at the 200 level or above.

c. Plus nine hours in Mass Communication courses at the 200 level or above.

3) Requirements for a minor in Mass Communication are as follows:

- a. Communication 50, Introduction to Mass Media
- Communication 110, Introduction to Radio and Television Broadcasting
- b. One of the following Mass Communication courses:  
 70, Introduction to Cinema



SENATE PROPOSAL FORM FOR (check one):  
 CHANGE IN DEGREE REQUIREMENTS  
 CHANGE IN MINOR  
 CHANGE IN CERTIFICATE PROGRAM  
 (See Instructions on Reverse)

T.L.

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 initials/date

Page 4 of 4

ROUTING:  
 Academic Affairs QAA 12-30-95  
 Graduate School \_\_\_\_\_  
 (if applicable) \_\_\_\_\_  
 Senate C&I \_\_\_\_\_  
 Senate \_\_\_\_\_  
 Academic Affairs \_\_\_\_\_

Communication  
 Department

Signed: M. J. Murray 2-15-95  
 Department Chair Date

Arts & Sciences  
 School or College

Signed: Martin Sage/KC 5/2/95  
 Dean Date

Communication/Undergraduate Studies/Degree Requirements  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this change? (x) no ( ) yes--list departments and secure sign-offs

Page number(s) 91 and year 1994-95 of most recent Bulletin listing.

Current <u>Bulletin</u> listing:	Proposed <u>Bulletin</u> listing:	Rationale:
350, Mass Communication History and Criticism c. Plus nine hours in Mass Communication courses at the 200 level or above.		



September 20, 1995

Vice Chancellor Roosevelt Wright  
410 Woods Hall  
CAMPUS

Dear Roosevelt:

I am writing to ask that the MSW proposal continue to move through the campus approval process. The proposal has already been approved by the Graduate Council.

The Senate has already approved a cooperative MSW program based on our planned cooperation with the Columbia campus. That program was never implemented. The Chancellor has asked the department to bring forward a free-standing program which is the one you now have.

President Russell is bringing in consultants to review the possibilities of a cooperative MSW. If the consultants do recommend a cooperative program, we will use the free-standing program as a starting point and are asking that it be reviewed and approved by the Senate.

Our department is excited that we are finally moving close to have a graduate social work program on this campus. I believe we are the only urban, public higher education campus that does not have an MSW.

If you have any questions about this, please let me know.

Sincerely,

A handwritten signature in cursive script, appearing to read "Lois Pierce".

Lois Pierce, Ph.D.  
Chairperson

✓cc: Professor Larry Friedman, Chairperson, Senate C & I Committee

SENATE PROPOSAL FORM FOR (check one):  NEW DEGREE PROGRAM  
 NEW MINOR  
 NEW CERTIFICATE PROGRAM  
 (See Instructions on Reverse)

(Do Not Write in This Space)  
 initials/date

ROUTING:  
 Academic Affairs dh / 4/10/95  
 Graduate School DW / 4/21/95  
 (if applicable) (mch)  
 Senate C&I gma / 4/27/95  
 Senate \_\_\_\_\_  
 Academic Affairs \_\_\_\_\_  
 (effective date: \_\_\_\_\_)

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Social Work  
 Department  
Graduate School  
 School or College

Signed: Wes Perie 4/10/95  
 Department Chair Date  
 Signed: M. S. [unclear] 4/4/95  
 Dean Date

Master's in Social Work  
 Title of Degree/Minor/Certificate Program

Are other departments likely to be affected by this proposal?  no  yes--list departments and secure sign-offs  
C. Konrad 4/10/95 MPPA Robert Galyn Master's in Gerontology K. [unclear] 4/11/95 Sociology  
Dany K. [unclear] 4/10/95 Psychology [unclear] Behavioral Studies [unclear] Political Science

Rationale for proposed new degree/minor/certificate:  
 The MSW degree has become the standard qualification for social service positions, particularly those serving an urban population. The campus has recognized this by including the MSW in every planning document since the initial 1967 long-range plan. The MSW relates directly to the campus mission to serve the professional needs of the citizens of Missouri, to provide educational opportunities to nontraditional students, and to serve as an urban research institution working in partnership with key community, governmental and business institutions.

Program description for Bulletin:  
 The Master's in Social Work has become the standard qualification for a wide range of social service positions which are essential roles in an urban society. The University of Missouri-St. Louis MSW program emphasizes a public sector approach to urban problems. Students in the program are able to select concentrations in either administration of public and non-profit agencies or intervention with children and families within the urban, public sector.  
 The MSW program at the University of Missouri-St. Louis is designed to meet the needs of full-time students and those students who will attend on a part-time basis while continuing to work. Prospective students who have completed a Bachelor's of Social Work degree through a program accredited by the Council on Social Work Education are able to apply for up to 15 hours of advanced standing toward the 60 hours needed to graduate.  
 In addition to social work faculty and courses, MSW students have access to faculty and courses in the Master's in Public Policy Administration, the Master's in Gerontology and other graduate level courses in the social sciences and the Master of Education in General Counseling.

## EXECUTIVE SUMMARY

### PROPOSAL FOR A MASTERS IN SOCIAL WORK

#### Demand for the Program

Over the past several years, the UM-St. Louis department of social work has had over 750 people request information about a master's program. Those inquiring are interested in a program that is of high quality and affordable. The social work department is known throughout the St. Louis area for the high caliber of its faculty and its undergraduate program. Based on inquiries and the composition of the group of undergraduate social work majors, we expect the program to contain a mix of traditional and non-traditional students.

On the national level, the Bureau of Labor Statistics projections for the year 2005 indicate that human services workers, including social workers, are expected to lead the list of the fastest growing professions. The most recent data for the St. Louis area from the Missouri Department of Economic Development (December, 1992) lists human services workers and medical and psychiatric social workers as two of the forty fastest growing occupations. Projections are for a 38% increase in human services workers and a 31% increase in medical and psychiatric social workers. In the same report, social work jobs overall are projected to increase by 32% with a total of 6,053 new jobs created between 1990 and 2000.

A survey of 70 area social service agencies conducted in 1993 suggests that the majority of agencies find it difficult to hire qualified MSWs in the fields of administration, gerontology, community organization, policy, and substance abuse. Agencies indicate that most positions filled in the coming five years will be in the areas of children and families, child welfare, mental health, and gerontology. Workers will also be needed in the areas of administration, juvenile delinquency, medical social work, and substance abuse. Seventy-five percent of the agencies responded that an MSW is needed at UM-St. Louis.

#### Faculty Resources

All of the current social work faculty are qualified to teach in the new program. The tenure track faculty have Ph.D. and MSW degrees. The practicum coordinator has an MSW and the necessary experience to work with students on both levels. All of the faculty meet the Council on Social Work Education requirement that faculty teaching practice courses have two years post-master's practice experience.

Of our current faculty, three are engaged in ongoing research on urban issues and are particularly well qualified to teach in both the undergraduate and graduate programs. Within the last five years the department has received over \$1.5 million in federal funding for research and demonstration projects. Faculty are working with the state Division of Family Services on evaluations of two projects and the department has received notification that it will receive an additional \$400,000 from Title IV-E training funds. Faculty publish on a regular basis in nationally and internationally recognized journals. Because social work includes strong commitment to community and the solution of societal problems, faculty work closely with numerous community social service agencies and serve on many professional boards. Social

- work faculty are already nationally and internationally known; the MSW program will build on the stature of the present faculty.

Faculty who will be hired for the program must have a Ph.D. and, if they teach practice courses, must have two years post-master's practice experience. They must be involved in ongoing research and should have experience teaching at the master's level. Faculty must also have knowledge of urban problems either from the standpoint of practice or of policy. The director of the new program must be either an associate or full professor. A second faculty member will be hired at the associate level and the other four will be hired as assistant professors with varying levels of experience.

### Curriculum

Students will need 60 hours to graduate from the program. Students entering with a BSW from an accredited social work program would, in most cases, be granted 15 hours advanced standing. This means that there will be four tracks of students: full-time regular (60 hours), full-time advanced standing (45 hours), part-time regular, and part-time advanced standing. Students will need to meet the graduate school requirements that two-thirds of the courses taken towards the MSW would need to be taken in residence.

The program will be accredited by the Council on Social Work Education which requires that students take courses that cover four major content areas: practice, policy, human behavior in the social environment, and research. The first semester will be taken by students who do not have a BSW from an accredited program. This semester includes courses that provide an overview of the skills and knowledge acquired on the undergraduate level. The next three semesters are taken by all students, regular and advanced standing. The first of these semesters provides students with the foundation knowledge needed for advanced social work practice. The last two semesters provide students with more focused courses in the student's selected area of concentration. Students may select concentrations in administration or families. The MSW program will enable students to experience first hand how to respond to urban problems of substance abuse, family violence, accessibility to health care and acculturation.

Faculty from other departments at UM-St. Louis including public policy administration, gerontology, sociology, psychology and counseling education will be available to teach research, human behavior, and policy courses. Campus faculty have strong backgrounds in urban community service and will add to the expertise of the program.

### Resources

Six new faculty (phased in over a three year period) are requested for this degree program. These positions include a program director who will teach one course per year. In addition one administrative staff and one support staff are requested. These positions will cost \$372,500. Library and equipment costs bring the total to \$393,410. Student fees will defray \$385,150 of this amount. Funds allocated from the institution will be \$8,260. It is assumed that students in the program will qualify for a variety of scholarships and stipends available to MSW students. These costs have not been included in the cost analysis of the program.